

Response to

[Why so emasculating?](#) by Trevor Melanson (Ubysey 2008.02.15 p. 6 [HERE](#))

RE: *Metro-sexual – Why so emasculating?* Trevor Melanson

As if heading to the tanning spa is not harmful enough, since WW2, the increase in use of cosmetics has been paralleled by an increase in cancers. What's ironic is that while women should now be cutting back on primping products, men are now increasing use.

Just about the time Gloria Steinem was burning her bra for equal rights, the advertising and cosmetics industries kicked into high gear enticing women to spend even more time away from competing with men in professions opening up to them. Conspiracy? Why would men now want to lose more time by increased primping?

As well, worldwide, billions of tones of toxins end up in the environment from the manufacture, use of and showering off cosmetics, hair gels, shampoos and soap.

Cancer mortality has risen from 5% of Canadian deaths a hundred years ago to 25% today. Overall, lifetime cancer rates for Canadians have doubled since 1960. Petroleum products and derivatives in primping products are known carcinogens. It's hard not to see a connection.

Other studies as well have shown that there is a growing level of defective sperm and low sperm counts in men since WW2. It's hard not to see a connection here as well. Does that mean that metro-sexual males with their primping will be a dying breed before the trend even gets going? Speaking of dyeing, it's one of the causes of deadly small organ cancers, but that doesn't mean men have to start dying, dyeing as much as women.

Woah! What's that you write in to rebut? There are organic, eco-friendly, healthy products! Most aren't, but go on... keep fooling yourselves.

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